

March 2013



## Global launch of 'Ember's Wish'

PGA InnoBred is delighted to announce the release of Salvia 'Ember's Wish'. This stunning new plant shares strong ties with the already popular Salvia 'Wendy's Wish'. Both plants have the same outstanding form, fast growth rate and long flowering periods. They are both low maintenance choices for the garden and low water users. 'Ember's Wish' offers a brand new colour break in terms of bright coral pink flowers.

As with 'Wendy's Wish' this new variety has a strong connection to Make-A-Wish® Australia. During 2012 PGA InnoBred made the decision to auction the right to name this new variety and donate all monies raised to this amazing charity. This saw thousands of additional dollars go towards granting the wishes of children with life threatening medical conditions.

The couple who won the naming rights to the plant were Paul and Lyn Shegog (pictured, right) of Hobart, Tasmania. The family tragically lost their own two children to a rare genetic condition and have been involved with Make-A-Wish® for many years. They were determined the plant should be named in loving memory of their children and delighted that part of the proceeds from the sale of this variety will be donated to Make-A-Wish® for many years to come. Paul and Lyn have experienced first hand the real difference the power of a wish can make and the vital support provided by Make-A-Wish all around the country.

The name 'Ember's Wish' reflects the names of the Shegog's children, Emma and Brett. Fittingly it also describes the flower colour of this great new variety.

If you only buy one new plant this year, Salvia 'Ember's Wish' is a fantastic choice. Enjoy it in your garden and let it be a beautiful reminder of the amazing work that Make-A-Wish® carry out for Australia's ill children.



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