



Press Release September 2012

Bright future for Dark Star



Tulbaghia 'Dark Star' has been celebrated at Flormart 2012.

Held in Italy, Flormart is considered the international showcase for the horticultural industry in Mediterranean Europe. The show attracts over 100 companies and is visited by over 25 000 people in 3 days. It is widely considered the leading show for identifying new trends, products and processes in this region.

Tulbaghia 'Dark Star' stood apart from other innovative new products, being recognised for the large impact it will potentially have upon the market once released.

'Dark Star' was bred by renowned Australian breeding team PGA InnoBred and joins others in their successful 'Border Stars' collection. The collection includes plants specifically chosen for their outstanding hardiness and reliability under difficult circumstances. Speaking of the recognition PGA InnoBred's Steve Eggleton remarked,

"It's fantastic for this variety to be recognised. 'Dark Star' was purposefully bred to incorporate these tough and adaptable characteristics. It offers an extremely long flowering period and a stunning colour to the series."

'Dark Star' is extremely hardy and forms attractive clumps in the garden. Its fine, grasslike foliage is evergreen and ornamental all year round. The mid-pink flowers form an eye-catching display from spring through to late autumn. It's a fantastic border solution for dry areas, rockeries and along pathways.



3 Harris Road, Wonga Park, Victoria 3115 Australia
Phone: 61 (0) 3 9722 1444 Fax: 61 (0) 3 9722 1018
Email: steve@pga.com.au

www.pga.com.au