## Plant Growers Australia Pty Ltd – Privacy Policy

## 1. Privacy Policy

- All emails, documents, images or other recorded information held or used by PGA is Personal Information, as defined and referred to in clause 1.3, and therefore considered Confidential Information. PGA acknowledges its obligation in relation to the handling, use, disclosure and processing of Personal Information pursuant to the Privacy Act 1988 ("the Act") including the Part IIIC of the Act being Privacy Amendment (Notifiable Data Breaches) Act 2017 (NDB) and any statutory requirements, where relevant in a European Economic Area ("EEA"), under the EU Data Privacy Laws (including the General Data Protection Regulation "GDPR") (collectively, "EU Data Privacy Laws"). PGA acknowledges that in the event it becomes aware of any data breaches and/or disclosure of the Customers Personal Information, held by PGA that may result in serious harm to the Customer, PGA will notify the Customer in accordance with the Act and/or the GDPR. Any release of such Personal Information must be in accordance with the Act and the GDPR (where relevant) and must be approved by the Customer by written consent, unless subject to an operation of law.
- Notwithstanding clause 1.1, privacy limitations will extend to PGA in respect of Cookies where transactions for purchases/orders transpire directly from PGA's website. PGA agrees to display reference to such Cookies and/or similar tracking technologies, such as pixels and web beacons (if applicable), such technology allows the collection of Personal Information such as the Customer's:
  - (a) IP address, browser, email client type and other similar details;
  - (b) tracking website usage and traffic; and
  - reports are available to PGA when PGA sends an email to the Customer, so PGA may collect and review that information ("collectively Personal Information")

In order to enable / disable the collection of Personal Information by way of Cookies, the Customer shall have the right to enable / disable the Cookies first by selecting the option to enable / disable, provided on the website prior to proceeding with a purchase/order via PGA's website.

- The Customer agrees for PGA to obtain from a credit reporting body (CRB) a credit report containing personal credit information (e.g. name, address, D.O.B, occupation, driver's license details, electronic contact (email, Facebook or Twitter details), medical insurance details or next of kin and other contact information (where applicable), previous credit applications, credit history) about the Customer in relation to credit provided by PGA.
- The Customer agrees that PGA may exchange information about the Customer with those credit providers and with related body corporates for the following purposes:
  - (a) to assess an application by the Customer; and/or
  - (b) to notify other credit providers of a default by the Customer; and/or
  - to exchange information with other credit providers as to the status of this credit account, where the Customer is in default with other credit providers; and/or
  - to assess the creditworthiness of the Customer including the Customer's repayment history in the preceding two (2) years.
- 1.5 The Customer consents to PGA being given a consumer credit report to collect overdue payment on commercial credit.
- 1.6 The Customer agrees that personal credit information provided may be used and retained by PGA for the following purposes (and for other agreed purposes or required by):
  - (a) the provision of Goods; and/or
  - analysing, verifying and/or checking the Customer's credit, payment and/or status in relation to the provision of Goods; and/or
  - processing of any payment instructions, direct debit facilities and/or credit facilities requested by the Customer; and/or
  - enabling the collection of amounts outstanding in relation to the Goods.
- 1.7 PGA may give information about the Customer to a CRB for the following purposes:
  - (a) to obtain a consumer credit report;
  - (b) allow the CRB to create or maintain a credit information file about the Customer including credit history.
- 1.8 The information given to the CRB may include:
  - (a) Personal Information as outlined in 1.3 above;
  - name of the credit provider and that PGA is a current credit provider to the Customer;
  - (c) whether the credit provider is a licensee;
  - (d) type of consumer credit;
  - details concerning the Customer's application for credit or commercial credit (e.g. date of commencement/termination of the credit account and the amount requested);
  - advice of consumer credit defaults, overdue accounts, loan repayments or outstanding monies which are overdue by more than sixty (60) days and for which written notice for request of payment has been made and debt recovery action commenced or alternatively that the Customer no longer has any overdue accounts and PGA has been paid or otherwise discharged and all details surrounding that discharge (e.g. dates of payments);
  - (g) information that, in the opinion of PGA, the Customer has committed a serious credit infringement;
  - (h) advice that the amount of the Customer's overdue payment is equal to or more than one hundred and fifty dollars (\$150).
- 1.9 The Customer shall have the right to request (by e-mail) from PGA:
  - (a) a copy of the Personal Information about the Customer retained by PGA and the right to request that PGA correct any incorrect Personal Information; and
  - (b) that PGA does not disclose any Personal Information about the Customer for the purpose of direct marketing.
- 1.10 PGA will destroy Personal Information upon the Customer's request (by e-mail) or if it is no longer required unless it is required in order to fulfil the obligations of this Contract or is required to be maintained and/or stored in accordance with the law.
- The Customer can make a privacy complaint by contacting PGA via e-mail. PGA will respond to that complaint within seven (7) days of receipt and will take all reasonable steps to make a decision as to the complaint within thirty (30) days of receipt of the complaint. In the event that the Customer is not satisfied with the resolution provided, the Customer can make a complaint to the Information Commissioner at www.oaic.gov.au.